



Course Title: *Leading Innovation: From Concept to Customer Value*

Course Description

There are many challenges facing our organization today and it's clear that productivity initiatives, process improvement, and other reduction-oriented endeavors will only take us so far. In order to continue to do the good work that we've been doing, we must be able to generate innovative solutions to the challenges we face.

Goal

This course is designed to provide you with a framework, best practices, and the tools you'll need to build a culture of innovation, as well as the capability to manage and facilitate a process that will bring results to a new level.

Learning Objectives

In this course you will learn how to:

- Engage employees and others to come up with new and innovative ways to provide value to internal and external customers
- Make decisions about innovations to pursue and those to stop
- Implement innovation and manage obstacles and roadblocks that occur

Open to: Managers and Above

Competencies Addressed: Create a High Performance Culture; Strategic Thinking, Planning and Problem Solving, Efficiency, Customer Value

Course Length: Eight Hours