

**Course Title:** Cost Benefit Analysis

## **Course Description**

Everyone makes choices in their daily work and we routinely consider different ways to improve performance and results. The challenge is always to answer the question: "Which choice is best?"

The cost-benefit analysis reveals the answer. Today's leaders need hard facts before they approve a project or authorize a decision to change a process, procedure or policy. Cost-benefit analysis is the technique organizations use to identify the "best" choice. It gives us a systematic process for calculating and comparing benefits and costs of a project, decision, or policy.

## Goal

This course will provide you with the tools to conduct a cost benefit analysis as you work on projects and make decisions to improve efficiency and performance.

## **Learning Objectives**

In this course you will:

- Learn why a cost benefit analysis is important
- Learn how to conduct a cost benefit analysis and who should be involved

**Open to:** Professionals, Project Managers and Supervisors and Above

**Competencies Addressed:** Problem-Solving and Decision-Making; Managing Change

**Course Length:** Two Hours